



HISPANAS ORGANIZED *for* POLITICAL EQUALITY

HOPE® is a nonprofit, nonpartisan organization committed to ensuring political and economic parity for Latinas through leadership, advocacy, and education to benefit all communities and the status of women.

Our vision *Equality in Latinas' economic power and political influence.*

Our work

HOPE® prepares and supports Latinas as civic leaders, advocates for policy changes that champion equity for Latinas, and educates the public on the experiences and contributions of Latinas to our economy and society. For over 30 years, HOPE's innovative programming has served 60,000 Latinas and touched the lives of several thousand more through our advocacy efforts.

EDUCATION

Latina History Day® (Los Angeles and New York)

Annual conference established to celebrate Latina history and provide a forum for important issues such as health, education and economic empowerment.

Latina Empowerment Days (Statewide - California)

Through an annual series of workshops throughout California, Latina Empowerment Days aim to identify, train, and mentor a powerful network of Latinas to advocate for themselves on issues such as economic parity, civic engagement and access to affordable healthcare.

Latina-Centered Research

We're creating a body of Latina-centric data to drive policy and narrative change

SELECT REPORTS

2023 California Gubernatorial Appointment Report

2023 Latina Representation in California Government Report

2023 Economic Status of Latinas Report: New York State

2022 Equity in Mental Health for Latinas and Black Women

2022 Leading with HOPE: Supporting Latina Leaders for a Better California

2021 Public Opinion Poll: The Latina Pulse

2020-2023 California Community Poll Series

2013, 2017 & 2020 Economic Status of Latinas Report California

LEADERSHIP

HOPE Binational Fellowship

An executive leadership program for Latina professionals who, through increased competence in national and global economic and security issues, are in a position to make urgent and long-lasting improvements in the lives of Latinos nationally and globally. Launched in 2018, 63 Latinas from the U.S. and Mexico have been selected to be part of this prestigious fellowship.

HOPE Leadership Institute® (HLI)

The HLI is the first and only statewide leadership program specifically designed for Latinas in California. The goal of the Institute is to train Latinas in vital leadership and advocacy skills, enabling them to create fundamental change within their local neighborhoods and across California. Over 700 Latinas have completed the HLI.

HOPE College Leadership Program (HCLP)

A national hybrid (virtual and in person) program designed to engage Latina college students and recent graduates to support them in developing their leadership, advocacy and professional skills through training and access to a professional network. Established in 2016, 485 students and recent grads have participated in the HCLP.

HOPE Youth Leadership Program (HYLP)

A statewide program designed to prepare low-income, high school-age California Latinas for a self-sufficient future that will allow for economic and political parity through a college education. Established in 2004, 558 Latina youth have participated in the HYLP.

ADVOCACY

Latina Action Day® (Sacramento)

Mobilizes Latina leaders statewide to voice their concerns on issues impacting Latinas and their communities through a full day policy conference and legislative visits.

Legislative Advocacy and Policy Creation

HOPE is proud to unite with coalition partners and Latina leaders to advocate for critical policies that drive Representation, Economic and Educational parity, and Health Care Access and equity. We sponsor legislation that aligns with our Latina Smart Policy Agenda and advance equity in the state of California.

Network Mobilization

We activate our network of engaged alumnae and engaged programing participants to take action on impactful legislation. We foster Latina civic participation through Get Out the Vote Campaigns and activations at HOPE community events.

HOPE BY THE NUMBERS



33 Years of Advancing Latina Political & Economic Parity

HOPE has focused on empowering our communities through policy advocacy, Latina leadership training, and increasing knowledge on the contributions Latinas have made to advance the status of women for over three decades.



1,700 Alumni trained by HOPE's Leadership Programs

HOPE leaders shape public policy, serve on boards and commissions, and advocate on issues including gender and racial justice, education and healthcare access, and pay equity.



3,000 Latinas Directly Served Annually

To date, HOPE's innovative programming has served over 60,000 Latinas and touched the lives of several thousand more through our policy advocacy efforts.



93% College Enrollment of our Youth Leaders

Outpacing the average statewide Latina college enrollment rate of 63% in California. The HOPE Youth Leadership Program (HYLP) prepares low-income, Latinas high school juniors for a self-sufficient future that will allow for economic and political parity through a college education.



+1,700 Nonprofit Board and Government Appointed Positions Served

Our HOPE Leadership Institute alumni have served on over 500 appointed government positions and more than 1,250 nonprofit board positions.

HOPE Board of Directors

Officers

Board Chair | Vanessa Cajina, KP Public Affairs
Executive Director & CEO | Helen Iris Torres, HOPE
1st Vice Chair | Elizabeth Atlee, CBRE Legal
2nd Vice Chair | Laura Arciniega, The Raben Group
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Nicolina Hernandez, Toyota Motor North America
Evelin Martinez, Bank of America

HOPE Founding Members

Founding President Maria Contreras-Sweet | Former U.S. Small Business Administrator
Carmela Locayo | National Association for the Hispanic Elderly
Minnie Lopez-Baffo | SoCalGas (Retired)
Olga E. Moreno | Bona Fide International
Maria Salinas | President, Los Angeles Chamber of Commerce
Gilda Bojorquez-Gjurich | In Memoriam

Awards

2018 HIPGiver Gender Equity Award | Hispanics in Philanthropy
2017 Champion in Education Award | LA Latino Chamber of Commerce
2015 Community Partnership Award | Southern California Edison
2014 Latino Spirit Award, Achievement in Community Empowerment | CA Latino Legislative Caucus
2014 Medallion Award | National Association of Secretaries of State
2013 Small Business Advocate of the Year | CA Hispanic Chamber
2013 Advocate of the Year | Latina Style Magazine

Connect with HOPE

Latinas.org | latinaselatinas.org

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