



35TH ANNIVERSARY AWARDS DINNER

Thursday, December 5, 2024 | Millennium Biltmore Hotel

SPONSORSHIP OPPORTUNITIES

UNDERWRITER OF HOPE'S 35th ANNIVERSARY DINNER | \$35,000

Limit of two sponsors at this level. Industry Exclusive.

- Prime recognition as UNDERWRITER sponsor with company name and/or logo on all printed materials, press releases, step and repeat, and official signage at the event.
 - Logo placement on special save the date e-vite.
 - Prominent logo in 5 HOPE e-mail blasts to the HOPE database.
 - 2+ months of corporate logo visibility on the HOPE Facebook and Twitter cover photo, HOPE website (home page and event page) with link to company website.
 - Prominent logo placement on digital program.
 - Customized acknowledgement and Community Statement on HOPE's social media (designed and approved by HOPE).
 - Speaking opportunity during main program.
 - Main program acknowledgement/recognition.
 - Photo opportunity with awardees.
 - Two (2) tables: (1) VIP seating, table of 10 and (1) Preferred seating, table of 10.
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TITANIUM SPONSOR | \$25,000

Limit of two sponsors at this level. Industry Exclusive.

- Recognition as a TITANIUM sponsor with company name and/or logo on all printed materials, press releases, step and repeat, and official signage at the dinner.
 - Logo placement on the HOPE event website and digital program with link to company website.
 - Logo placement on special save the date e-vite.
 - Logo placement in 4 HOPE e-mail blasts to the HOPE database.
 - Customized acknowledgement and Community Statement on HOPE's social media (designed and approved by HOPE).
 - Main program acknowledgement/recognition.
 - VIP seating, table of 10.
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GOLD SPONSOR | \$20,000

- Recognition as a GOLD Sponsor with company logo on official signage at the dinner.
- Logo Placement on special save the date e-vite.
- Logo placement on the HOPE event website and digital program with link to company website.
- Logo placement in 3 HOPE e-mail blasts to the HOPE database.
- Gold Sponsor tier acknowledgement on HOPE social media.
- Main program acknowledgement/recognition.
- VIP seating, table of 10.



34TH ANNIVERSARY AWARDS DINNER

Thursday, December 7 | Millennium Biltmore Hotel

SPONSORSHIP OPPORTUNITIES

SILVER SPONSOR | \$15,000

- Recognition as a Silver Sponsor with company logo on official signage at the dinner.
- Logo placement on the HOPE event website and digital program with link to company website.
- Logo placement on special save the date e-vite (If confirmed by September 5, 2024) and in 2 HOPE e-mail blasts to the HOPE's database.
- Silver Sponsor tier acknowledgement on HOPE social media.
- Main program acknowledgement/recognition.
- Preferred seating, table of 10.

BRONZE SPONSOR | \$10,000

- Recognition as a Bronze Sponsor with company logo on official signage at the event.
- Logo placement on the HOPE event website and digital program with link to company website.
- Logo placement in 1 HOPE e-mail blast to the HOPE database.
- Bronze Sponsor tier acknowledgement on HOPE social media.
- Main program acknowledgement/recognition.
- Preferred seating, table of 10.

CRYSTAL SPONSOR | \$6,000

- Recognition as a Crystal Sponsor with company logo on official signage at the event.
- Logo placement on the HOPE event website and digital program with link to company website.
- Crystal Sponsor tier acknowledgement on HOPE social media.
- Logo placement in 1 HOPE e-mail blast to the HOPE database.
- Reserved seating, table of 10.

RESERVED TABLE OF TEN | \$5,000

- Reserved seating, table of 10.

CONGRATULATORY DIGITAL AD | \$2,000

- Congratulatory Digital ad with company logo and message, designed by HOPE. Screens displayed during the dinner program.
- Two (2) Awards Dinner tickets.

Sponsorship Confirmation

- For Inclusion in Digital Save the Date and Early Bird promotions, please respond by August 15, 2024.
- For inclusion in Digital Invite and max number of e-mail inclusions, please respond by September 5, 2024.
- For inclusion in printed materials, please respond by November 15, 2024.

For more information please contact Johanna Bonillo at jbonillo@latinas.org or (213) 308-6947.

Media Recognition

To ensure proper media recognition please provide the following information:

SOCIAL MEDIA

- Provide company webpage, social media handles, and relevant hashtags.
- Follow @HOPELatinas on social media:
 - [facebook.com/hopelatinas](https://www.facebook.com/hopelatinas)
 - [instagram.com/hopelatinas](https://www.instagram.com/hopelatinas)
 - twitter.com/hopelatinas
 - [linkedin.com/company/hopelatinas](https://www.linkedin.com/company/hopelatinas)

LOGO SPECIFICATIONS

- Provide preferred company logo for recognition in the following format:
- PNG file preferred
 - High resolution (300dpi)
 - Acceptable formats EPS, JPG, JPEG

COMPANY INFORMATION

Company/Organization Name

Name Title

Address

City State ZIP

Email Mobile No.

Signature

PLEASE INCLUDE US AS A SPONSOR OF HOPE'S 35th ANNIVERSARY AWARDS DINNER IN THE FOLLOWING CATEGORY:

- \$35,000 UNDERWRITER SPONSOR
- \$25,000 TITANIUM SPONSOR
- \$20,000 GOLD SPONSOR
- \$15,000 SILVER SPONSOR
- \$10,000 BRONZE SPONSOR
- \$6,000 CRYSTAL SPONSOR
- \$5,000 RESERVED TABLE OF TEN
- \$2,000 CONGRATULATORY DIGITAL AD

PAYMENT

ACH payment of the sponsorship amount is preferred, however, we do accept payment via check. Please select your payment method and a HOPE staff member will be in touch to provide payment details.

Make checks payable to "HOPE"
634 S. Spring St., Suite 920
Los Angeles, CA 90014

- ACH PAYMENT
- PLEASE INVOICE ME
- \$ TOTAL ENCLOSED

www.Latinas.org

HOPE is a 501 (C)(3) nonprofit, nonpartisan organizations, federal tax ID #95-4718409