Missing:


In Executive Leadership in California's Corporations


# MISSING: <br> LATINA IN EXECUTIVE LEADERSHIP IN CALIFORNIA'S CORPORATIONS 

A Report by Hispanas Organized for Political Equality

Funded by Sempra Energy

## Methodology

## The findings in this report are based on the following:

a) Data presented in the 2009 UC Davis Study of California Women Business Leaders $A$ Census of Women Directors and Executive Officers. The UC Davis study is an annual publication produced by the UC Davis Graduate School of Management which details the presence of women at the very top of the 400 largest publicly held corporations headquartered in California. The 2009 UC Davis study used the Companies' filings with the Securities and Exchange Commission (SEC) and the Companies' annual reports and proxy statements to inform their data collection. HOPE in reviewing the data in the UC Davis study, researched Latina by surnames and biographies. Appendix A.
b) A HOPE generated survey of fifty Latina in management in the corporate sector. The survey included general demographic questions and questions related to Latina perceptions of advancement opportunities and corporate culture. For a complete list of questions, see Appendix B.
c) A focus group conducted on December 2, 2008 in San Diego with corporate executives responsible for hiring decisions. The purpose of the focus group was to capture the thought process and selection criteria used by hiring executives, and to better understand perceptions of Latina job candidates and employees.
d) A formal literature review of women in executive leadership conducted by HOPE. Data from various sources are cited throughout this report. A full listing of sources is included in Appendix C.

## Introduction

In 2007, Hispanas Organized for Political Equality (HOPE) began tackling the issue of Latinas in executive leadership in California's corporations. Keenly aware of the changes occurring in California's workforce, HOPE launched this research effort to inform a broader community about the needs of, and possibilities for, Latinas in the corporate sector.

## The need for women in executive leadership

Research suggests that having women at the helm of our nation's corporations not only improves business performance but has deep implications for the way corporations behave. Corporations with greater gender and ethnic diversity in top management teams are more profitable and more ethical in their treatment of female employees (Bell, McLaughlin, \& Sequeira, 2002).

Furthermore, since women are the primary decision makers in a variety of areas, executives who reflect their consumer demographics are needed. This is particularly poignant in California where the Latina/o consumer market is projected at $\$ 249$ Billion ("The Multicultural Economy 2008" Selig Center for Economic Growth).

## A changing labor force

Historical shifts in the U.S. labor force are occurring at an unprecedented rate. For the first time in our nation's history, women represent half of all U.S. workers and are the primary breadwinners or co-breadwinners in nearly two-thirds of families in the U.S. (Shriver, 2009).

The growing presence of Hispanic women in the U.S. workforce is equally compelling. Hispanic women in the U.S. workforce exceed seven million. There are 12.5 million Latinas of working age in the United States with a projected growth of 2.8 million by 2012 (Elliott, 2005). In California, where the Hispanic population is at its greatest, Latinas represent $14 \%$ of the labor force.

The Latina workforce potential is substantial and will significantly impact both the California and national economy. As the baby boomer generation "ages out" of work and the workforce available to replace them is increasingly female, and increasingly Latina, HOPE was compelled to assess how Latinas are fairing and how they are poised to lead in the corporate sector.

## Research query

Through this research project, HOPE sought to answer the following questions:

1. What percentage of executive leadership positions do Latinas in California hold?
2. Are Latinas qualified to assume executive leadership positions?
3. What factors contribute to Latinas being promoted to executive leadership positions?

## Assumptions

At the onset of this project, HOPE held certain assumptions about Latinas in the corporate executive ranks. These assumptions were to be tested and proven true or false.

1. Latinas are grossly under-represented in executive leadership in California.
2. Latinas are qualified to assume executive leadership positions.
3. Latinas want to assume executive leadership positions.

## Key Findings

Key Finding I: Latinas are grossly under-represented in executive leadership in California.
The number of women in executive leadership is bleak. UC Davis reports that only $11.6 \%$ of executive positions are held by women. However, the picture is even bleaker when it comes to Latinas.

Not surprisingly, but still disheartening, Latinas in California are not being promoted to key executive level positions. In fact, of the 400 largest public companies in California, none are led by Latinas. From California's northernmost county of Siskiyou to its southernmost, San Diego, not one Latina Chief Operating Officer, Chief Information Officer or Chief Financial Officer can be found. In total only 74 women hold the titles of CEO, CFO, $\mathrm{COO} /$ President, of these 15 are CEO's ( $3.8 \%$ ).

## Percent of CEO's by gender



## Key Finding II: Education and career path decisions have tremendous impact on a Latina's

 ability to assume executive leadership.While Latinas in corporate America are educated, entering the corporate workplace with bachelor and often times graduate degrees, Latinas are still not being promoted to executive leadership positions.

## What was the highest level of education you have completed?



A key finding from the San Diego focus group shed some light on this predicament. Human resource executives shared that Latinas, in general, do not pursue careers in the core business functions from which most executives are selected: finance, operations, and legal.

According to the focus group, Latinas either pursue majors in college that do not qualify them to lead core business functions of the corporation or choose / are tracked into career paths that steer them away from demonstrating competency in the core business functions of the corporation regardless of educational background and skills.

## Key Findings

## Key Finding III: Latina managers in corporate America aspire to executive level positions.

Latinas want to assume executive positions in corporate America. The HOPE survey found that $80 \%$ of Latina managers aspire to an executive level position. Like women of other backgrounds, however, Latinas struggle with the personal sacrifices that accompany an executive title.

Latinas cited on several occasions that they had passed up a promotion because they were unwilling to relocate away from family or because the timing of the promotion conflicted with demands in their personal lives. Latinas are in agreement that in order to be successful in the corporate realm, family has to take a back seat; an idea not many Latinas fully embrace.

Focus group participants stressed that corporate culture remains male dominated with continued gender and ethnic biases. One participant illuminated that in their organization, $85 \%$ of the executives are male and $15 \%$ female, translating into a male dominated, non-family friendly corporate environment. Participants argued that many women do not advance to executive level positions because they are unwilling to sacrifice family for career advancement.

## Percentage of Latina managers who:



[^0] Do not aspire to work in an executive level position

## Conclusion and Recommendations

If Latinas are to assume executive leadership positions in corporate America, a system of strategies must be employed to address the current deficit.

## Recommendations for Corporations

If corporations are serious about promoting Latinas into executive leadership, then, as The Shriver Report $A$ Woman's Nation Changes Everything, states, corporations must create bold policies that work to attract, retain, and develop women. Corporations and executive leaders must work to reevaluate current policies regarding hours, pay, benefits, and leave time that are now antiquated because they were designed around male breadwinners who had virtually no caregiving responsibilities (Shriver, 2009).

Below are a few key examples:

1. Improve corporate policies that promote work-life balance. Do not force Latinas to have to choose between their families and their careers. Policies that provide medical benefits, flexible or alternative work schedules, positive family leave policies, childcare facilities and/or subsidies have all been shown to have an impact on a woman's ability to be retained and promoted (Brescoll, 2006; Redden, 2005; The Times, 2006)
2. Create an environment that supports Latina advancement. Include opportunities for cross training across business functions and mentoring. Foster a culture that celebrates workforce diversity and seek to have an external reputation for advancing Latinas (Brescoll, 2006; Redden, 2005; The Times, 2006).
3. Recruit Latinas interested in business careers while they are pursing undergraduate degrees. Provide internships in core business functions. Provide tutoring services for courses in core business functions such as finance and operations.

## Conclusion and Recommendations

## Recommendations for Public Education System

Latinas depend on California's system of public education. Despite the lofty goals of the 1960's Master Plan, California is not providing Latinas with a real opportunity to attain their higher education goals thereby blocking future advancement in the corporate sector. A lack of focus on student success and cuts to access because of California's economic woes leaves Latinas behind their counterparts when it comes to educational attainment.

California's economy is going to demand one million more degrees by 2025 (PPIC, 2008), particularly in the STEM fields. The education of Latinas must be prioritized if California wants to close that gap. HOPE suggests the following efforts to prepare Latinas to enter executive leadership in the corporate sector:

1. K-12. Drastically improve Latina success in math and science courses. Ensure that only qualified teachers teach math and science. Encourage Latina participation in small learning communities that include business, health, or engineering academies. Make curriculum relevant to real career opportunities.
2. Public colleges and universities. Encourage Latinas to go into math, science or business; the high paying, fastest growing fields in California. Provide supports such as tutoring and internship opportunities to expose and encourage Latinas to pursue careers in business. Encourage Latinas to pursue graduate or professional studies: MBA, JD, Engineering.

Preserve affordability by ensuring student fee increases are fair, moderate and predictable. Preserve the CalGrant and Board of Governor's fee waiver. Preserve funding for annual enrollment growth at California's public colleges and universities.

## Recommendations for Latinas

Last but not least, there are steps Latinas can take on an individual level to become more competitive applicants for executive level leadership. These recommendations are specifically for Latinas in middle management in the corporate sector:

1. Pursue opportunities to enhance quantitative and core business skills. Re-train if necessary via university extension programs or in-house corporate training opportunities.
2. Apply for positions that require new skill development in the core business functions of the corporation.
3. Seek out a mentor and form peer support groups. Research has found that women of color are less likely to have access to influential others and less likely to have mentors and role models leaving them less optimistic about career advancement opportunities (Catalyst Inc., 2003; Giscombe \& Mattis, 2002). If no formal mentoring or peer support group exists within your corporation, start something on your own.
4. Be willing and open to accepting executive level positions that may require relocation, extensive travel, or extensive time commitments. If you are being offered the position, then you are of tremendous value to the organization. Be prepared to negotiate an arrangement that promotes work life balance, allowing you to accept the position without compromising your personal commitments.
5. If you are a Latina in executive leadership, strive to create a new corporate culture that acknowledges the labor force changes and honors the multiple roles of women and Latinas. Promote, recommend, and support Latinas every chance you get.

This research is only the tip of the iceberg. For as many findings as we uncovered, a number of new questions arose. HOPE recommends the following be further studied in order to get a more complete picture and more accurate set of recommendations for increasing the number of Latinas in executive leadership.

1. How effective are formal mentoring programs? Are there informal networks that Latinas will not be able to infiltrate regardless of mentors or peer support groups?
2. Are Latinas being tracked into the "helping professions" versus self-selecting?
3. Is there a pipeline of Latinas ready to assume executive leadership as evidenced by degrees in core business functions?
4. Are young Latinas aspiring to careers in business? How effective are existing programs, such as business academies, at generating business majors at the college level?

## Appendix A: California's 400 Largest Public Companies Ranked by Percentage of Women Directors and Executive Officers

| RANK | COMPANY NAME | $\begin{aligned} & \bar{Z} \\ & \underset{C}{\sim} \\ & \underset{\sim}{7} \end{aligned}$ |  | $\begin{aligned} & -1 \\ & B \\ & B \\ & 0 \\ & 0 \\ & \\ & \underset{\sim}{0} \\ & i \end{aligned}$ |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | Bare Escentuals Inc. | Consumer Products | 0.56 | 9 | 5 | 3 | 1 | 12 | 6 | 50.0\% |
| 2 | Nara Bancorp Inc. | Financial | 0.18 | 9 | 2 | 6 | 5 | 15 | 7 | 46.7\% |
| 3 | Affymax Inc. | Pharmaceuticals | 0.08 | 9 | 3 | 11 | 6 | 20 | 9 | 45.0\% |
| 4 | bebe Stores Inc. | Retail | 0.69 | 6 | 2 | 8 | 4 | 14 | 6 | 42.9\% |
| 5 | Jack in the Box Inc. | Food \& Leisure | 2.54 | 8 | 3 | 8 | 3 | 16 | 6 | 37.5\% |
| 6 | AMN Healthcare Services Inc. | Services | 1.22 | 7 | 2 | 4 | 2 | 11 | 4 | 36.4\% |
| 7 | Resources Connection Inc. | Services | 0.84 | 8 | 3 | 6 | 2 | 14 | 5 | 35.7\% |
| 13 | Charlotte Russe Holding Inc. | Retail | 0.82 | 7 | 2 | 5 | 2 | 12 | 4 | 33.3\% |
| 13 | Edison International | Energy \& Utilities | 14.11 | 11 | 2 | 7 | 4 | 18 | 6 | 33.3\% |
| 13 | Genoptix Inc. | Health Care | 0.12 | 8 | 3 | 4 | 1 | 12 | 4 | 33.3\% |
| 13 | Hot Topic Inc. | Retail | 0.76 | 7 | 3 | 8 | 2 | 15 | 5 | 33.3\% |
| 13 | LECG Corp. | Services | 0.37 | 8 | 2 | 4 | 2 | 12 | 4 | 33.3\% |
| 13 | LTC Properties | Real Estate | 0.07 | 5 | 1 | 7 | 3 | 12 | 4 | 33.3\% |
| 14 | Clorox Co. | Consumer Products | 5.27 | 11 | 3 | 8 | 3 | 19 | 6 | 31.6\% |
| 18 | Advent Software Inc. | Computer Software | 0.26 | 8 | 2 | 5 | 2 | 13 | 4 | 30.8\% |
| 18 | Deckers Outdoor Corp. | Consumer Products | 0.69 | 8 | 3 | 5 | 1 | 13 | 4 | 30.8\% |
| 18 | Onyx Pharmaceuticals Inc. | Pharmaceuticals | 0.19 | 7 | 1 | 6 | 3 | 13 | 4 | 30.8\% |
| 18 | Peet's Coffee \& Tea Inc. | Retail | 0.28 | 8 | 2 | 5 | 2 | 13 | 4 | 30.8\% |
| 19 | Health Net Inc. | Health Care | 15.37 | 9 | 2 | 8 | 3 | 17 | 5 | 29.4\% |
| 20 | BRE Properties Inc. | Real Estate | 0.36 | 10 | 3 | 4 | 1 | 14 | 4 | 28.6\% |
| 22 | McKesson Corp. | Pharmaceuticals | 101.70 | 10 | 3 | 8 | 2 | 18 | 5 | 27.8\% |
| 22 | Walt Disney Co. | Media | 37.84 | 12 | 3 | 6 | 2 | 18 | 5 | 27.8\% |
| 24 | American States Water Co. | Energy \& Utilities | 0.32 | 8 | 2 | 14 | 4 | 22 | 6 | 27.3\% |
| 24 | Beckman Coulter Inc. | Health Care | 3.10 | 10 | 2 | 12 | 4 | 22 | 6 | 27.3\% |
| 25 | Geron Corp. | Pharmaceuticals | 0.00 | 7 | 1 | 8 | 3 | 15 | 4 | 26.7\% |
| 27 | Celera Corp. | Pharmaceuticals | 0.14 | 8 | 2 | 8 | 2 | 16 | 4 | 25.0\% |
| 27 | Guess Inc. | Consumer Products | 1.99 | 8 | 3 | 4 | 0 | 12 | 3 | 25.0\% |
| 29 | Energy Recovery Inc. | Industrial | 0.05 | 8 | 2 | 9 | 2 | 17 | 4 | 23.5\% |
| 29 | Gilead Sciences Inc. | Pharmaceuticals | 5.34 | 11 | 2 | 6 | 2 | 17 | 4 | 23.5\% |
| 32 | Internet Brands Inc. | Retail | 0.10 | 7 | 1 | 6 | 2 | 13 | 3 | 23.1\% |
| 32 | Molina Healthcare Inc. | Health Care | 3.11 | 8 | 2 | 5 | 1 | 13 | 3 | 23.1\% |
| 32 | Wilshire Bancorp Inc. | Financial | 0.17 | 10 | 2 | 3 | 1 | 13 | 3 | 23.1\% |
| 33 | Ingram Micro Inc. | Services | 34.36 | 11 | 3 | 11 | 2 | 22 | 5 | 22.7\% |
| 39 | Charles Schwab Corporation | Financial | 5.39 | 11 | 2 | 7 | 2 | 18 | 4 | 22.2\% |
| 39 | Dreamworks Animation SKG Inc. | Media | 0.65 | 10 | 1 | 8 | 3 | 18 | 4 | 22.2\% |
| 39 | Electro Rent Corp. | Services | 0.14 | 6 | 2 | 3 | 0 | 9 | 2 | 22.2\% |
| 39 | Exelixis Inc. | Pharmaceuticals | 0.12 | 10 | 0 | 8 | 4 | 18 | 4 | 22.2\% |
| 39 | Franklin Resources Inc. | Financial | 6.21 | 12 | 2 | 15 | 4 | 27 | 6 | 22.2\% |
| 39 | Gap Inc. | Retail | 14.53 | 10 | 0 | 8 | 4 | 18 | 4 | 22.2\% |
| 40 | Wells Fargo \& Co. | Financial | 51.65 | 19 | 4 | 13 | 3 | 32 | 7 | 21.9\% |
| 44 | Avery Dennison Corp. | Industrial | 6.71 | 11 | 1 | 12 | 4 | 23 | 5 | 21.7\% |
| 44 | Hewlett-Packard Co. | Computer Hardware | 118.36 | 10 | 2 | 13 | 3 | 23 | 5 | 21.7\% |
| 44 | Mattel Inc. | Consumer Products | 5.92 | 12 | 3 | 11 | 2 | 23 | 5 | 21.7\% |
| 44 | Visa Inc. | Financial | 6.26 | 15 | 3 | 8 | 2 | 23 | 5 | 21.7\% |
| 49 | Accuray | Health Care | 0.21 | 7 | 1 | 7 | 2 | 14 | 3 | 21.4\% |
| 49 | Cypress Bioscience Inc. | Pharmaceuticals | 0.02 | 8 | 1 | 6 | 2 | 14 | 3 | 21.4\% |
| 49 | Genomic Health Inc. | Health Care | 0.11 | 9 | 2 | 5 | 1 | 14 | 3 | 21.4\% |
| 49 | Ross Stores Inc. | Retail | 6.49 | 7 | 1 | 7 | 2 | 14 | 3 | 21.4\% |
| 49 | Tejon Ranch Co. | Real Estate | 0.04 | 8 | 1 | 6 | 2 | 14 | 3 | 21.4\% |
| 51 | Electronic Arts Inc. | Computer Software | 3.67 | 7 | 1 | 12 | 3 | 19 | 4 | 21.1\% |
| 51 | PG\&E Corp. | Energy \& Utilities | 14.63 | 9 | 2 | 10 | 2 | 19 | 4 | 21.1\% |
| 52 | Safeway Inc. | Retail | 44.10 | 10 | 2 | 14 | 3 | 24 | 5 | 20.8\% |
| 65 | DTS Inc. | Media | 0.06 | 8 | 2 | 7 | 1 | 15 | 3 | 20.0\% |
| 65 | East West Bancorp Inc. | Financial | 0.64 | 9 | 2 | 11 | 2 | 20 | 4 | 20.0\% |
| 65 | Echelon Corp. | Computer Hardware | 0.13 | 8 | 2 | 7 | 1 | 15 | 3 | 20.0\% |
| 65 | Gen-Probe Inc. | Pharmaceuticals | 0.46 | 8 | 1 | 12 | 3 | 20 | 4 | 20.0\% |
| 65 | Kratos Defense \& Security | Telecommunications | 0.30 | 6 | 0 | 4 | 2 | 10 | 2 | 20.0\% |
| 65 | Plantronics Inc. | Telecommunications | 0.86 | 7 | 0 | 13 | 4 | 20 | 4 | 20.0\% |
| 65 | Realy Income Corp. | Real Estate | 0.33 | 7 | 2 | 8 | 1 | 15 | 3 | 20.0\% |
| 65 | Redwood Trust Inc. | Real Estate | 0.57 | 10 | 3 | 5 | 0 | 15 | 3 | 20.0\% |
| 65 | SJW Corp. | Energy \& Utilities | 0.22 | 10 | 1 | 10 | 3 | 20 | 4 | 20.0\% |
| 65 | Sun Healthcare Group Inc. | Health Care | 1.82 | 8 | 1 | 7 | 2 | 15 | 3 | 20.0\% |
| 65 | Wesco Financial Corp. | Financial | 0.80 | 6 | 2 | 4 | 0 | 10 | 2 | 20.0\% |
| 65 | Westamerica Bancorporation | Financial | 0.21 | 9 | 2 | 6 | 1 | 15 | 3 | 20.0\% |
| 65 | Yahoo! Inc. | Media | 7.21 | 12 | 2 | 8 | 2 | 20 | 4 | 20.0\% |
| 69 | Applied Micro Circuits Corp. | Semiconductors | 0.25 | 7 | 1 | 9 | 2 | 16 | 3 | 18.8\% |
| 69 | California Water Service Group | Energy \& Utilities | 0.41 | 9 | 2 | 7 | 1 | 16 | 3 | 18.8\% |
| 69 | Kaiser Aluminum Corp. | Industrial | 1.51 | 9 | 2 | 7 | 1 | 16 | 3 | 18.8\% |
| 69 | Omnicell Inc. | Computer Hardware | 0.25 | 9 | 2 | 7 | 1 | 16 | 3 | 18.8\% |

## Appendix A: Rankings

| RANK | COMPANY NAME | Z C N 亿 |  | -1 -1 1 0 0 0 0 0 0 0 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 78 | Biomed Realy Trust Inc. | Real Estate | 0.30 | 7 | 2 | 4 | 0 | 11 | 2 | 18.2\% |
| 78 | Coherent Inc. | Industrial | 0.60 | 7 | 1 | 4 | 1 | 11 | 2 | 18.2\% |
| 78 | Digital Realty Trust Inc. | Real Estate | 0.53 | 6 | 2 | 5 | 0 | 11 | 2 | 18.2\% |
| 78 | Immersion Corp. | Computer Hardware | 0.04 | 7 | 2 | 4 | 0 | 11 | 2 | 18.2\% |
| 78 | OPLINK Communications Inc. | Telecommunications | 0.18 | 5 | 0 | 6 | 2 | 11 | 2 | 18.2\% |
| 78 | SAIC Inc. | Services | 10.07 | 11 | 3 | 11 | 1 | 22 | 4 | 18.2\% |
| 78 | SanDisk Corp. | Computer Hardware | 3.35 | 7 | 1 | 4 | 1 | 11 | 2 | 18.2\% |
| 78 | Super Micro Computer Inc. | Computer Hardware | 0.54 | 7 |  | 4 | , | 11 | 2 | 18.2\% |
| 78 | SVB Financial Group | Financial | 0.60 | 12 | 3 | 10 | 1 | 22 | 4 | 18.2\% |
| 80 | DineEquity, Inc. | Food \& Leisure | 1.61 | 10 | 2 | 7 | 1 | 17 | 3 | 17.6\% |
| 80 | Netgear Inc. | Computer Hardware | 0.74 | 9 | 2 | 8 | 1 | 17 | 3 | 17.6\% |
| 89 | Autodesk Inc. | Computer Soffware | 2.32 | 8 | 1 | 10 | 2 | 18 | 3 | 16.7\% |
| 89 | Blue Coat Systems Inc. | Computer Hardware | 0.31 | 6 | 0 | 6 | 2 | 12 | 2 | 16.7\% |
| 89 | Cheesecake Factory Inc. | Food \& Leisure | 1.61 | 8 | 1 | 4 | 1 | 12 | 2 | 16.7\% |
| 89 | Isis Pharmaceuticals Inc. | Pharmaceuticals | 0.11 | 8 | 1 | 4 | 1 | 12 | 2 | 16.7\% |
| 89 | Juniper Networks Inc. | Computer Hardware | 3.57 | 9 | 1 | 9 | 2 | 18 | 3 | 16.7\% |
| 89 | Netsuite Inc. | Computer Software | 0.15 | 6 | 2 | 6 | 0 | 12 | 2 | 16.7\% |
| 89 | Oracle Corp. | Computer Soffware | 22.43 | 13 | 2 | 11 | 2 | 24 | 4 | 16.7\% |
| 89 | Rambus Inc. | Semiconductors | 0.14 | 10 | 1 | 8 | 2 | 18 | 3 | 16.7\% |
| 89 | VMware Inc. | Computer Soffware | 1.88 | 8 | 1 | 4 | 1 | 12 | 2 | 16.7\% |
| 91 | Google Inc. | Media | 21.80 | 10 | 2 | 9 | 1 | 19 | 3 | 15.8\% |
| 91 | Symantec Corp. | Computer Soffware | 5.87 | 10 | 1 | 9 | 2 | 19 | 3 | 15.8\% |
| 99 | Anworth Mortgage Asset Corp. | Real Estate | 0.29 | 6 | 0 | 7 | 2 | 13 | 2 | 15.4\% |
| 99 | California Pizza Kitchen Inc. | Food \& Leisure | 0.68 | 7 | 0 | 6 | 2 | 13 | 2 | 15.4\% |
| 99 | Gymboree Corp. | Retail | 1.00 | 7 | 0 | 6 | 2 | 13 | 2 | 15.4\% |
| 99 | Halozyme Therapeutics Inc. | Pharmaceuticals | 0.01 | 8 | 2 | 5 | 0 | 13 | 2 | 15.4\% |
| 99 | Intermune Inc. | Pharmaceuticals | 0.05 | 6 | 0 | 7 | 2 | 13 | 2 | 15.4\% |
| 99 | Monolithic Power Systems Inc. | Semiconductors | 0.16 | 7 | 1 | 6 | 1 | 13 | 2 | 15.4\% |
| 99 | Multi-Fineline Electronix Inc. | Electronics | 0.73 | 9 | 1 | 4 | 1 | 13 | 2 | 15.4\% |
| 99 | Teledyne Technologies Inc. | Industrial | 1.89 | 9 | 1 | 4 | 1 | 13 | 2 | 15.4\% |
| 104 | Allergan Inc. | Pharmaceuticals | 4.40 | 12 | 2 | 8 | 1 | 20 | 3 | 15.0\% |
| 104 | Cisco Systems Inc. | Computer Hardware | 39.54 | 12 | 2 | 8 | 1 | 20 | 3 | 15.0\% |
| 104 | Corinthian Colleges Inc. | Services | 1.07 | 11 | 2 | 9 | 1 | 20 | 3 | 15.0\% |
| 104 | Davita Inc. | Health Care | 5.66 | 9 | 0 | 11 | 3 | 20 | 3 | 15.0\% |
| 104 | eBay Inc. | Services | 8.54 | 12 | 1 | 8 | 2 | 20 | 3 | 15.0\% |
| 116 | Arden Group Inc. | Retail | 0.48 | 5 | 0 | 2 | 1 | 7 | 1 | 14.3\% |
| 116 | Granite Construction Inc. | Industrial | 2.67 | 9 | 1 | 5 | 1 | 14 | 2 | 14.3\% |
| 116 | Intuit Inc. | Computer Soffware | 3.07 | 11 | 2 | 10 | 1 | 21 | 3 | 14.3\% |
| 116 | Korn Ferry International | Services | 0.84 | 10 | 1 | 4 | 1 | 14 | 2 | 14.3\% |
| 116 | Move Inc. | Media | 0.24 | 10 | 2 | 4 | 0 | 14 | 2 | 14.3\% |
| 116 | Nektar Therapeutics | Pharmaceuticals | 0.09 | 8 | , | 6 | 1 | 14 | 2 | 14.3\% |
| 116 | Nefflix Inc. | Retail | 1.37 | 8 | 0 | 6 | 2 | 14 | 2 | 14.3\% |
| 116 | Palm Inc. | Computer Hardware | 1.32 | 9 | 1 | 12 | 2 | 21 | 3 | 14.3\% |
| 116 | PS Business Parks Inc. | Real Estate | 0.29 | 9 | 1 | 5 | 1 | 14 | 2 | 14.3\% |
| 116 | Simpson Manufacturing Inc. | Industrial | 0.76 | 8 | 2 | 6 | 0 | 14 | 2 | 14.3\% |
| 116 | TiVolnc. | Consumer Products | 0.27 | 7 | 0 | 7 | 2 | 14 | 2 | 14.3\% |
| 116 | Valeant Pharmaceuticals International | Pharmaceuticals | 0.66 | 8 | 1 | 6 | 1 | 14 | 2 | 14.3\% |
| 118 | Amylin Pharmaceuticals Inc. | Pharmaceuticals | 0.84 | 12 | 2 | 10 | 1 | 22 | 3 | 13.6\% |
| 118 | Mercury General Corp. | Financial | 2.41 | 9 | 1 | 13 | 2 | 22 | 3 | 13.6\% |
| 127 | Atheros Communications Inc. | Semiconductors | 0.47 | 8 | 2 | 7 | 0 | 15 | 2 | 13.3\% |
| 127 | Bio-Rad Laboratories Inc. | Healh Care | 1.76 | 7 | 1 | 8 | 1 | 15 | 2 | 13.3\% |
| 127 | Capstone Turbine Corp. | Electronics | 0.03 | 9 | 1 | 6 | 1 | 15 | 2 | 13.3\% |
| 127 | Cytokinetics Inc. | Pharmaceuticals | 0.01 | 9 | 1 | 6 | 1 | 15 | 2 | 13.3\% |
| 127 | Ducommun Inc. | Semiconductors | 0.40 | 7 | 0 | 8 | 2 | 15 | 2 | 13.3\% |
| 127 | Durect Corp. | Pharmaceuticals | 0.03 | 8 | 0 | 7 | 2 | 15 | 2 | 13.3\% |
| 127 | PMI Group Inc. | Financial | 1.00 | 9 | 1 | 6 | 1 | 15 | 2 | 13.3\% |
| 127 | Polycom Inc. | Telecommunications | 1.07 | 8 | 1 | 7 | 1 | 15 | 2 | 13.3\% |
| 127 | Williams-Sonoma Inc. | Retail | 3.36 | 9 | 0 | 6 | 2 | 15 | 2 | 13.3\% |
| 128 | Intel Corp. | Electronics | 37.59 | 11 | 3 | 12 | 0 | 23 | 3 | 13.0\% |
| 138 | Altera Corp. | Electronics | 1.37 | 7 | 1 | 9 | 1 | 16 | 2 | 12.5\% |
| 138 | Arena Pharmaceuticals Inc. | Pharmaceuticals | 0.01 | 10 | 2 | 6 | 0 | 16 | 2 | 12.5\% |
| 138 | KB Home | Industrial | 3.03 | 10 | 1 | 6 | 1 | 16 | 2 | 12.5\% |
| 138 | KKR Financial Holdings L.L.C. | Financial | 0.16 | 12 | 2 | 4 | 0 | 16 | 2 | 12.5\% |
| 138 | Lam Research Corp. | Semiconductors | 2.47 | 10 | 2 | 6 | 0 | 16 | 2 | 12.5\% |
| 138 | Orexigen Therapeutics Inc. | Pharmaceuticals | 0.00 | 8 | 0 | 8 | 2 | 16 | 2 | 12.5\% |
| 138 | Trimble Navigation Ltd. | Telecommunications | 1.33 | 7 | 1 | 9 | 1 | 16 | 2 | 12.5\% |
| 138 | Varian Medical Systems Inc. | Health Care | 2.07 | 10 | , | 6 | 1 | 16 | 2 | 12.5\% |
| 138 | Xenoport Inc. | Pharmaceuticals | 0.04 | 8 | 2 | 8 | 0 | 16 | 2 | 12.5\% |
| 138 | Zenith National Insurance Corp. | Financial | 0.68 | 9 | 1 | 7 | 1 | 16 | 2 | 12.5\% |
| 144 | Arcsight Inc. | Computer Soffware | 0.10 | 9 | 1 | 8 |  | 17 | 2 | 11.8\% |
| 144 | CB Richard Ellis Group Inc. | Real Estate | 5.13 | 10 | 2 | 7 | 0 | 17 | 2 | 11.8\% |

## Appendix A: Rankings

 continued| RANK | COMPANY NAME | $\begin{aligned} & \bar{Z} \\ & \underset{C}{C} \\ & \underset{\sim}{7} \end{aligned}$ |  | $\begin{aligned} & -1 \\ & -1 \\ & 1 \\ & \vdots \\ & 0 \\ & \pi \\ & \\ & 0 \\ & 0 \end{aligned}$ |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 144 | Intersil Corp. | Semiconductors | 0.77 | 9 | 1 | 8 | 1 | 17 | 2 | 11.8\% |
| 144 | LSI Logic Corp. | Semiconductors | 2.68 | 9 | 1 | 8 | 1 | 17 | 2 | 11.8\% |
| 144 | Pacer International Inc. | Services | 2.09 | 7 | 0 | 10 | 2 | 17 | 2 | 11.8\% |
| 144 | Public Storage | Real Estate | 1.77 | 11 | 1 | 6 | 1 | 17 | 2 | 11.8\% |
| 145 | UCBH Holdings Inc. | Financial | 0.71 | 10 | 1 | 16 | 2 | 26 | 3 | 11.5\% |
| 159 | Adobe Systems Inc. | Computer Software | 3.58 | 10 | 1 | 8 | 1 | 18 | 2 | 11.1\% |
| 159 | Cathay General Bancorp | Financial | 0.61 | 11 | 1 | 7 | 1 | 18 | 2 | 11.1\% |
| 159 | Century Aluminum Co. | Industrial | 1.97 | 9 | 1 | 9 | 1 | 18 | 2 | 11.1\% |
| 159 | Cepheid | Pharmaceuticals | 0.17 | 9 | 1 | 9 | 1 | 18 | 2 | 11.1\% |
| 159 | Del Monte Foods Co. | Food \& Leisure | 3.74 | 9 | 2 | 9 | 0 | 18 | 2 | 11.1\% |
| 159 | First American Corp. | Financial | 6.17 | 18 | 3 | 9 | 0 | 27 | 3 | 11.1\% |
| 159 | Medivation Inc. | Pharmaceuticals | 0.01 | 5 | 0 | 4 | 1 | 9 | 1 | 11.1\% |
| 159 | Northrop Grumman Corp. | Industrial | 33.89 | 12 | 2 | 15 | 1 | 27 | 3 | 11.1\% |
| 159 | Pericom Semiconductor Corp. | Semiconductors | 0.16 | 5 | 0 | 4 | 1 | 9 | 1 | 11.1\% |
| 159 | Qualcomm Inc. | Semiconductors | 11.14 | 12 | 2 | 15 | 1 | 27 | 3 | 11.1\% |
| 159 | Ryland Group Inc. | Industrial | 1.98 | 8 | 2 | 10 | 0 | 18 | 2 | 11.1\% |
| 159 | Salesforce.com Inc. | Computer Soffware | 1.08 | 9 | 1 | 9 | 1 | 18 | 2 | 11.1\% |
| 159 | Surewest Communications | Telecommunications | 0.23 | 7 | 0 | 11 | 2 | 18 | 2 | 11.1\% |
| 159 | Sybase Inc. | Computer Soffware | 1.13 | 8 | 1 | 10 | 1 | 18 | 2 | 11.1\% |
| 165 | City National Corp. | Financial | 1.05 | 12 | 1 | 7 | 1 | 19 | 2 | 10.5\% |
| 165 | Edwards Lifesciences Corp. | Health Care | 1.24 | 7 | 1 | 12 | 1 | 19 | 2 | 10.5\% |
| 165 | HCP Inc. | Real Estate | 1.16 | 11 | 2 | 8 | 0 | 19 | 2 | 10.5\% |
| 165 | Macerich Co. | Real Estate | 1.00 | 10 | 1 | 9 | 1 | 19 | 2 | 10.5\% |
| 165 | Tetra Tech Inc. | Services | 1.25 | 7 | 0 | 12 | 2 | 19 | 2 | 10.5\% |
| 165 | URS Corp. | Industrial | 10.09 | 10 | 1 | 9 | 1 | 19 | 2 | 10.5\% |
| 180 | Ardea Biosciences Inc. |  | 0.00 | 6 | 0 | 4 | 1 | 10 | 1 | 10.0\% |
| 180 | Cardionet Inc. | Health Care | 0.12 | 6 | 0 | 4 | 1 | 10 | 1 | 10.0\% |
| 180 | Conceptus Inc. | Health Care | 0.10 | 7 | 1 | 3 | 0 | 10 | 1 | 10.0\% |
| 180 | Con-way Inc. | Services | 5.04 | 10 | 0 | 10 | 2 | 20 | 2 | 10.0\% |
| 180 | Corvel Corp. | Health Care | 0.30 | 6 | 1 | 4 | 0 | 10 | 1 | 10.0\% |
| 180 | Crown Media Holdings Inc. | Media | 0.28 | 14 | 1 | 6 | 1 | 20 | 2 | 10.0\% |
| 180 | Demandtec Inc. | Computer Soffware | 0.06 | 7 | 1 | 3 | 0 | 10 | 1 | 10.0\% |
| 180 | First Advantage Corp. | Services | 0.78 | 10 | 1 | 10 | 1 | 20 | 2 | 10.0\% |
| 180 | Live Nation Inc. | Food \& Leisure | 4.17 | 10 | 1 | 10 | 1 | 20 | 2 | 10.0\% |
| 180 | Obagi Medical Products | Pharmaceuticals | 0.10 | 7 | 0 | 3 | I | 10 |  | 10.0\% |
| 180 | Qlogic Corp. | Computer Hardware | 0.60 | 6 | 1 | 4 | 0 | 10 | 1 | 10.0\% |
| 180 | Sequenom Inc. | Pharmaceuticals | 0.05 | 8 | 1 | 12 | 1 | 20 | 2 | 10.0\% |
| 180 | Sigma Designs Inc. | Semiconductors | 0.21 | 4 | 0 | 6 | I | 10 | 1 | 10.0\% |
| 180 | True Religion Apparel Inc. | Retail | 0.27 | 6 | 0 | 4 | 1 | 10 | 1 | 10.0\% |
| 180 | Watson Pharmaceuticals Inc. | Pharmaceuticals | 2.54 | 9 | 1 | 11 | 1 | 20 | 2 | 10.0\% |
| 185 | Aecom Technology Corp. | Services | 5.19 | 11 | 1 | 10 | 1 | 21 | 2 | 9.5\% |
| 185 | Agilent Technologies Inc. | Electronics | 5.77 | 9 | 1 | 12 | 1 | 21 | 2 | 9.5\% |
| 185 | Cooper Companies Inc. | Health Care | 1.06 | 9 | 1 | 12 | I | 21 | 2 | 9.5\% |
| 185 | Sempra Energy | Energy \& Utilities | 10.76 | 12 | 1 | 9 | 1 | 21 | 2 | 9.5\% |
| 185 | Superior Industries International Inc. | Industrial | 0.75 | 8 | 1 | 13 | 1 | 21 | 2 | 9.5\% |
| 199 | Aerovironment Inc. | Industrial | 0.22 | 6 | 0 | 5 | , | 11 | 1 | 9.1\% |
| 199 | Amgen Inc. | Pharmaceuticals | 15.00 | 12 | 1 | 10 | 1 | 22 | 2 | 9.1\% |
| 199 | Chevron Corp. | Energy \& Ufilities | 264.96 | 15 | 1 | 7 | 1 | 22 | 2 | 9.1\% |
| 199 | Extreme Networks Inc. | Computer Hardware | 0.36 | 7 | 0 | 4 | 1 | 11 | 1 | 9.1\% |
| 199 | J2 Global Communications Inc. | Telecommunications | 0.24 | 7 | 0 | 4 | 1 | 11 | 1 | 9.1\% |
| 199 | Maxygen Inc. | Pharmaceuticals | 0.01 | 7 | 1 | 4 | 0 | 11 | 1 | 9.1\% |
| 199 | Natus Medical Inc. | Healh Care | 0.16 | 6 | 1 | 5 | 0 | 11 | 1 | 9.1\% |
| 199 | Rovi Corp. |  | 0.33 | 7 | 1 | 4 | 0 | 11 | 1 | 9.1\% |
| 199 | Shutterfly Inc. | Services | 0.21 | 6 | 1 | 5 | 0 | 11 | 1 | 9.1\% |
| 199 | Sun Microsystems Inc. | Computer Hardware | 13.88 | 11 | 1 | 11 | 1 | 22 | 2 | 9.1\% |
| 199 | Sunstone Hotel Investors Inc. | Real Estate | 0.97 | 7 | 1 | 4 | 0 | 11 | 1 | 9.1\% |
| 199 | Techwell Inc. | Electronics | 0.07 | 6 | 1 | 5 | 0 | 11 | 1 | 9.1\% |
| 199 | UTStarcom Inc. | Telecommunications | 1.64 | 6 | 0 | 5 | 1 | 11 | 1 | 9.1\% |
| 199 | VCA Antech Inc. | Services | 1.28 | 5 | 0 | 6 | 1 | 11 | 1 | 9.1\% |
| 214 | Adaptec Inc. | Electronics | 0.17 | 9 | 0 | 3 | 1 | 12 | 1 | 8.3\% |
| 214 | Advanced Micro Devices | Electronics | 5.81 | 9 | 1 | 3 | 0 | 12 | 1 | 8.3\% |
| 214 | Ariba Inc. | Computer Soffware | 0.33 | 8 | 1 | 4 | 0 | 12 | 1 | 8.3\% |
| 214 | Broadcom Corporation | Semiconductors | 4.66 | 7 | 1 | 5 | 0 | 12 | 1 | 8.3\% |
| 214 | Cymer Inc. | Semiconductors | 0.46 | 8 | 0 | 4 | 1 | 12 | 1 | 8.3\% |
| 214 | Farmer Brothers Co. | Food \& Leisure | 0.27 | 7 | 1 | 5 | 0 | 12 | 1 | 8.3\% |
| 214 | ICU Medical Inc. | Health Care | 0.20 | 7 | 0 | 5 | 1 | 12 | 1 | 8.3\% |
| 214 | K-Swiss Inc. | Consumer Products | 0.34 | 5 | 0 | 7 | 1 | 12 | 1 | 8.3\% |
| 214 | Novatel Wireless Inc. | Computer Hardware | 0.32 | 6 | 0 | 6 | 1 | 12 | 1 | 8.3\% |
| 214 | Omnivision Technologies Inc. | Semiconductors | 0.80 | 5 | 0 | 7 | 1 | 12 | 1 | 8.3\% |
| 214 | Pacwest Bancorp | Financial | 0.31 | 12 | 1 | 12 | 1 | 24 | 2 | 8.3\% |
| 214 | Sierra Bancorp | Financial | 0.09 | 8 | 1 | 4 | 0 | 12 | 1 | 8.3\% |

## Appendix A: Rankings

| RANK | COMPANY NAME | $\begin{aligned} & \bar{Z} \\ & \underset{\sim}{N} \\ & \text { ㄲㄲㅄ } \end{aligned}$ |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 214 | Taleo Corp. | Computer Soffware | 0.13 | 8 | 0 | 4 | 1 | 12 | 1 | 8.3\% |
| 214 | Thoratec Corp. | Health Care | 0.31 | 8 | 1 | 4 | 0 | 12 | 1 | 8.3\% |
| 214 | Tibco Soffware Inc. | Computer Soffware | 0.64 | 5 | 0 | 7 | 1 | 12 | 1 | 8.3\% |
| 230 | 99 Cents Only Stores | Retail | 1.20 | 9 | 1 | 4 | 0 | 13 | 1 | 7.7\% |
| 230 | Affymetrix Inc. | Pharmaceuticals | 0.32 | 9 | 1 | 4 | 0 | 13 | 1 | 7.7\% |
| 230 | Applied Materials Inc. | Semiconductors | 8.13 | 11 | 0 | 15 | 2 | 26 | 2 | 7.7\% |
| 230 | Douglas Emmett Inc. | Real Estate | 0.61 | 9 | 1 | 4 | 0 | 13 | 1 | 7.7\% |
| 230 | Formfactor Inc. | Semiconductors | 0.21 | 8 | 1 | 5 | 0 | 13 | 1 | 7.7\% |
| 230 | GenCorp Inc. | Industrial | 0.74 | 7 | 0 | 6 | 1 | 13 | 1 | 7.7\% |
| 230 | International Rectifier Corp. | Semiconductors | 0.98 | 8 | 1 | 5 | 0 | 13 | 1 | 7.7\% |
| 230 | IPC The Hospitalist Company, Inc. | Healh Care | 0.25 | 9 | 0 | 4 | 1 | 13 | 1 | 7.7\% |
| 230 | Life Technologies Corp. | Pharmaceuticals | 1.62 | 13 | 1 | 13 | 1 | 26 | 2 | 7.7\% |
| 230 | Ligand Pharmaceuticals Inc. | Pharmaceuticals | 0.03 | 7 | 0 | 6 | 1 | 13 | 1 | 7.7\% |
| 230 | Nuvasive Inc. | Health Care | 0.25 | 7 | 1 | 6 | 0 | 13 | 1 | 7.7\% |
| 230 | NVIDIA Corp. | Semiconductors | 3.42 | 8 | 0 | 5 | 1 | 13 | 1 | 7.7\% |
| 230 | Optimer Pharmaceuticals Inc. | Pharmaceuticals | 0.00 | 6 | 0 | 7 | 1 | 13 | 1 | 7.7\% |
| 230 | Verisign Inc. | Services | 0.96 | 7 | 1 | 6 | 0 | 13 | 1 | 7.7\% |
| 230 | Vivus Inc. | Pharmaceuticals | 0.10 | 6 | 1 | 7 | 0 | 13 | 1 | 7.7\% |
| 230 | Wet Seal Inc. | Retail | 0.59 | 8 | 0 | 5 | 1 | 13 | 1 | 7.7\% |
| 244 | AMB Property Corp. | Real Estate | 0.73 | 9 | 1 | 5 | 0 | 14 | 1 | 7.1\% |
| 244 | American Apparel Inc. | Retail | 0.55 | 9 | 0 | 5 | 1 | 14 | 1 | 7.1\% |
| 244 | Applied Signal Technology | Telecommunications | 0.19 | 7 | 1 | 7 | 0 | 14 | 1 | 7.1\% |
| 244 | Ensign Group | Health Care | 0.47 | 5 | 1 | 9 | 0 | 14 | 1 | 7.1\% |
| 244 | Jacobs Engineering Group Inc. | Industrial | 11.25 | 11 | 1 | 31 | 2 | 42 | 3 | 7.1\% |
| 244 | Quidel Corp. | Pharmaceuticals | 0.13 | 7 | 1 | 7 | 0 | 14 | 1 | 7.1\% |
| 244 | Sanmina-SCI Corp. | Electronics | 7.20 | 9 | 1 | 5 | 0 | 14 | 1 | 7.1\% |
| 244 | Standard Pacific Corp. | Industrial | 1.55 | 7 | 0 | 7 | 1 | 14 | 1 | 7.1\% |
| 244 | Successfactors Inc. | Computer Software | 0.11 | 7 | 1 | 7 | 0 | 14 | 1 | 7.1\% |
| 244 | Symmetricom Inc. | Electronics | 0.21 | 9 | 1 | 5 | 0 | 14 | 1 | 7.1\% |
| 244 | Synopsys Inc. | Computer Software | 1.34 | 9 | 1 | 5 | 0 | 14 | 1 | 7.1\% |
| 244 | VNUS Medical Technologies Inc. | Healh Care | 0.09 | 6 | 1 | 8 | 0 | 14 | 1 | 7.1\% |
| 244 | Volcano Corp. | Healh Care | 0.17 | 7 | 1 | 7 | 0 | 14 | 1 | 7.1\% |
| 244 | Western Digital Corp. | Computer Hardware | 8.07 | 10 | 1 | 4 | 0 | 14 | 1 | 7.1\% |
| 261 | Ameron International Corp. | Industrial | 0.67 | 7 | 0 | 8 | 1 | 15 | 1 | 6.7\% |
| 261 | Biomarin Pharmaceutical Inc. | Pharmaceuticals | 0.30 | 8 | 1 | 7 | 0 | 15 | 1 | 6.7\% |
| 261 | Calpine Corp. | Energy \& Utilities | 9.94 | 9 | 1 | 6 | 0 | 15 | 1 | 6.7\% |
| 261 | CKE Restaurants Inc. | Food \& Leisure | 1.48 | 10 | 1 | 5 | 0 | 15 | 1 | 6.7\% |
| 261 | Core-Mark Holding Co. Inc. | Consumer Products | 6.04 | 7 | 0 | 8 | 1 | 15 | 1 | 6.7\% |
| 261 | \|xia | Electronics | 0.18 | 6 | 1 | 9 | 0 | 15 | 1 | 6.7\% |
| 261 | Mannkind Corp. | Pharmaceuticals | 0.00 | 8 | 0 | 7 | 1 | 15 | 1 | 6.7\% |
| 261 | McGrath RentCorp. | Industrial | 0.30 | 6 | 0 | 9 | 1 | 15 | 1 | 6.7\% |
| 261 | Netlogic Microsystems Inc. | Semiconductors | 0.14 | 6 | 0 | 9 | 1 | 15 | 1 | 6.7\% |
| 261 | Reliance Steel \& Aluminum Co. | Industrial | 8.75 | 9 | 0 | 6 | 1 | 15 | 1 | 6.7\% |
| 261 | Rigel Pharmaceuticals Inc. | Pharmaceuticals | 0.01 | 9 | 0 | 6 | 1 | 15 | 1 | 6.7\% |
| 261 | Robert Half International Inc. | Services | 4.60 | 9 | 1 | 6 | 0 | 15 | 1 | 6.7\% |
| 261 | Skilled Healthcare Group Inc. | Health Care | 0.73 | 8 | 0 | 7 | 1 | 15 | 1 | 6.7\% |
| 261 | Sunpower Corp. | Semiconductors | 1.43 | 7 | 1 | 8 | 0 | 15 | 1 | 6.7\% |
| 261 | Varian Inc. | Electronics | 1.01 | 7 | 1 | 8 | 0 | 15 | 1 | 6.7\% |
| 261 | WD-40 Co. | Industrial | 0.32 | 8 | 1 | 7 | 0 | 15 | 1 | 6.7\% |
| 261 | Wind River Systems Inc. | Computer Software | 0.36 | 7 | 0 | 8 | 1 | 15 | 1 | 6.7\% |
| 265 | Actel Corp. | Semiconductors | 0.22 | 8 | 0 | 8 | 1 | 16 | 1 | 6.3\% |
| 265 | Illumina Inc. | Healh Care | 0.57 | 9 | 1 | 7 | 0 | 16 | 1 | 6.3\% |
| 265 | Pacific Capital Bancorp | Financial | 0.70 | 10 | 1 | 6 | 0 | 16 | 1 | 6.3\% |
| 265 | Ticketmaster Entertainment Inc. | Food \& Leisure | 1.45 | 11 | 1 | 5 | 0 | 16 | 1 | 6.3\% |
| 271 | Exponent Inc. | Services | 0.23 | 7 | 0 | 10 | 1 | 17 | 1 | 5.9\% |
| 271 | JDS Uniphase Corp. | Electronics | 1.53 | 10 |  | 7 | 0 | 17 | 1 | 5.9\% |
| 271 | Novellus Systems Inc. | Semiconductors | 1.01 | 9 | 1 | 8 | 0 | 17 | 1 | 5.9\% |
| 271 | PMC-Sierra Inc. | Semiconductors | 0.53 | 8 | 0 | 9 | 1 | 17 | 1 | 5.9\% |
| 271 | United Online Inc. | Telecommunications | 0.67 | 7 | 1 | 10 | 0 | 17 | 1 | 5.9\% |
| 271 | Xilinx Inc. | Electronics | 1.84 | 9 | 1 | 8 | 0 | 17 | 1 | 5.9\% |
| 275 | Brocade Communications Systems, Inc. | Computer Hardware | 1.47 | 9 | 1 | 9 | 0 | 18 | 1 | 5.6\% |
| 275 | Calavo Growers Inc. | Food \& Leisure | 0.36 | 13 | 1 | 5 | 0 | 18 | 1 | 5.6\% |
| 275 | DirecTV Group Inc. | Telecommunications | 19.69 | 10 | 1 | 8 | 0 | 18 | 1 | 5.6\% |
| 275 | Waste Connections Inc. | Services | 1.05 | 5 | 0 | 13 | 1 | 18 | 1 | 5.6\% |
| 280 | 3PAR Inc. | Computer Hardware | 0.12 | 8 | 0 | 11 | 1 | 19 | 1 | 5.3\% |
| 280 | Activision Blizzard, Inc. | Computer Software | 3.03 | 11 | 0 | 8 | 1 | 19 | 1 | 5.3\% |
| 280 | Apple Inc. | Computer Hardware | 32.48 | 8 | 1 | 11 | 0 | 19 | 1 | 5.3\% |
| 280 | PriceSmart Inc. | Retail | 1.12 | 9 | 1 | 10 | 0 | 19 | 1 | 5.3\% |
| 280 | Trico Bancshares | Financial | 0.15 | 12 | 1 | 7 | 0 | 19 | 1 | 5.3\% |
| 281 | Micrus Endovascular Corp. | Health Care | 0.07 | 8 | 0 | 12 | 1 | 20 | 1 | 5.0\% |
| 282 | Occidental Petroleum Corp. | Energy \& Utilities | 24.22 | 12 | 1 | 9 | 0 | 21 | 1 | 4.8\% |

## Appendix A: Rankings

 continued| RANK | COMPANY NAME | $\begin{aligned} & \bar{Z} \\ & \underset{C}{N} \\ & \bar{\sim} \end{aligned}$ |  | $\begin{aligned} & \vec{O} \\ & 1 \\ & 1 \\ & 0 \\ & \frac{0}{\pi} \\ & 0 \\ & 0 \\ & 0 \end{aligned}$ |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 400 | ABAXIS Inc. | Pharmaceuticals | 0.10 | 6 | 0 | 7 | 0 | 13 | 0 | 0.0\% |
| 400 | Abraxis Bioscience Inc. | Pharmaceuticals | 0.35 | 5 | 0 | 3 | 0 | 8 | 0 | 0.0\% |
| 400 | Actuate Corp. | Computer Soffware | 0.13 | 6 | 0 | 7 | 0 | 13 | 0 | 0.0\% |
| 400 | Advanced Analogic Technologies Inc. | Electronics | 0.09 | 6 | 0 | 7 | 0 | 13 | 0 | 0.0\% |
| 400 | Alexandria Real Estate Equities Inc. | Real Estate | 0.46 | 7 | 0 | 2 | 0 | 9 | 0 | 0.0\% |
| 400 | Align Technology Inc. | Healh Care | 0.30 | 7 | 0 | 8 | 0 | 15 | 0 | 0.0\% |
| 400 | Alliance Healthcare Services, Inc. | Healh Care | 0.50 | 7 | 0 | 7 | 0 | 14 | 0 | 0.0\% |
| 400 | American Reprographics Co. | Services | 0.70 | 7 | 0 | 4 | 0 | 11 | 0 | 0.0\% |
| 400 | American Vanguard Corp. | Industrial | 0.24 | 8 | 0 | 9 | 0 | 17 | 0 | 0.0\% |
| 400 | Aruba Networks Inc. | Computer Hardware | 0.18 | 9 | 0 | 5 | 0 | 14 | 0 | 0.0\% |
| 400 | Atmel Corp. | Semiconductors | 1.54 | 7 | 0 | 7 | 0 | 14 | 0 | 0.0\% |
| 400 | Berry Petroleum Company | Energy \& Utilities | 0.80 | 10 | 0 | 10 | 0 | 20 | 0 | 0.0\% |
| 400 | Bigband Networks Inc. | Telecommunications | 0.19 | 9 | 0 | 5 | 0 | 14 | 0 | 0.0\% |
| 400 | BJ's Restaurants Inc. | Food \& Leisure | 0.37 | 7 | 0 | 8 | 0 | 15 | 0 | 0.0\% |
| 400 | BreitBurn Energy Partners L.P. | Energy \& Utilities | 0.80 | 6 | 0 | 10 | 0 | 16 | 0 | 0.0\% |
| 400 | Cadence Design Systems Inc. | Computer Soffware | 1.04 | 7 | 0 | 7 | 0 | 14 | 0 | 0.0\% |
| 400 | Cadiz Inc. | Real Estate | 0.00 | 8 | 0 | 3 | 0 | 11 | 0 | 0.0\% |
| 400 | Callaway Golf Co. | Consumer Products | 1.12 | 8 | 0 | 5 | 0 | 13 | 0 | 0.0\% |
| 400 | Cavium Networks, Inc. | Electronics | 0.09 | 5 | 0 | 5 | 0 | 10 | 0 | 0.0\% |
| 400 | Central Garden \& Pet Co. | Industrial | 1.71 | 5 | 0 | 4 | 0 | 9 | 0 | 0.0\% |
| 400 | Ceradyne Inc. | Industrial | 0.68 | 6 | 0 | 9 | 0 | 15 | 0 | 0.0\% |
| 400 | Cherokee Inc. | Services | 0.04 | 5 | 0 | 5 | 0 | 10 | 0 | 0.0\% |
| 400 | Clean Energy Fuels Corp. | Energy \& Utilities | 0.13 | 7 | 0 | 5 | 0 | 12 | 0 | 0.0\% |
| 400 | Cogent Inc. | Services | 0.13 | 4 | 0 | 4 | 0 | 8 | 0 | 0.0\% |
| 400 | Cohu Inc. | Semiconductors | 0.20 | 5 | 0 | 5 | 0 | 10 | 0 | 0.0\% |
| 400 | Copart Inc. | Services | 0.79 | 7 | 0 | 10 | 0 | 17 | 0 | 0.0\% |
| 400 | CPI International Inc. | Electronics | 0.37 | 6 | 0 | 6 | 0 | 12 | 0 | 0.0\% |
| 400 | Cubic Corp. | Industrial | 0.88 | 9 | 0 | 11 | 0 | 20 | 0 | 0.0\% |
| 400 | CVB Financial Corp. | Financial | 0.37 | 8 | 0 | 5 | 0 | 13 | 0 | 0.0\% |
| 400 | Cybersource Corp. | Computer Soffware | 0.23 | 7 | 0 | 8 | 0 | 15 | 0 | 0.0\% |
| 400 | Cypress Semiconductor Corp. | Semiconductors | 0.77 | 7 | 0 | 10 | 0 | 17 | 0 | 0.0\% |
| 400 | Data Domain Inc. | Computer Hardware | 0.27 | 8 | 0 | 5 | 0 | 13 | 0 | 0.0\% |
| 400 | Diamond Foods Inc. | Food \& Leisure | 0.53 | 10 | 0 | 6 | 0 | 16 | 0 | 0.0\% |
| 400 | Dionex Corp. | Electronics | 0.38 | 6 | 0 | 10 | 0 | 16 | 0 | 0.0\% |
| 400 | DivX Inc. | Media | 0.09 | 8 | 0 | 4 | 0 | 12 | 0 | 0.0\% |
| 400 | Dolby Laboratories Inc. | Media | 0.64 | 6 | 0 | 7 | 0 | 13 | 0 | 0.0\% |
| 400 | DSP Group Inc. | Electronics | 0.31 | 7 | 0 | 6 | 0 | 13 | 0 | 0.0\% |
| 400 | Ehealth Inc. | Financial | 0.11 | 7 | 0 | 6 | 0 | 13 | 0 | 0.0\% |
| 400 | Electronics For Imaging Inc. | Computer Hardware | 0.56 | 7 | 0 | 3 | 0 | 10 | 0 | 0.0\% |
| 400 | Emulex Corp. | Computer Hardware | 0.49 | 8 | 0 | 6 | 0 | 14 | 0 | 0.0\% |
| 400 | Encore Capital Group Inc. | Financial | 0.26 | 9 | 0 | 2 | 0 | 11 | 0 | 0.0\% |
| 400 | Epicor Soffware Corp. | Computer Soffware | 0.49 | 7 | 0 | 3 | 0 | 10 | 0 | 0.0\% |
| 400 | Equinix Inc. | Telecommunications | 0.70 | 8 | 0 | 6 | 0 | 14 | 0 | 0.0\% |
| 400 | Essex Property Trust | Real Estate | 0.43 | 9 | 0 | 5 | 0 | 14 | 0 | 0.0\% |
| 400 | Exar Corp. | Semiconductors | 0.09 | 6 | 0 | 8 | 0 | 14 | 0 | 0.0\% |
| 400 | Facet Biotech Corp. | Pharmaceuticals | 0.03 | 5 | 0 | 8 | 0 | 13 | 0 | 0.0\% |
| 400 | Finisar Corp. | Semiconductors | 0.44 | 9 | 0 | 5 | 0 | 14 | 0 | 0.0\% |
| 400 | Fuel Systems Solutions | Industrial | 0.38 | 7 | 0 | 7 | 0 | 14 | 0 | 0.0\% |
| 400 | Hansen Natural Corp. | Food \& Leisure | 1.03 | 7 | 0 | 4 | 0 | 11 | 0 | 0.0\% |
| 400 | Hanson Medical Inc. | Healh Care | 0.03 | 7 | 0 | 5 | 0 | 12 | 0 | 0.0\% |
| 400 | Harmonic Inc. | Telecommunications | 0.36 | 8 | 0 | 6 | 0 | 14 | 0 | 0.0\% |
| 400 | Heckmann Corp. | Industrial | 0.01 | 6 | 0 | 3 | 0 | 9 | 0 | 0.0\% |
| 400 | Hercules Technology Growth Capital Inc. | Financial | 0.08 | 8 | 0 | 5 | 0 | 13 | 0 | 0.0\% |
| 400 | Infinera Corp. | Telecommunications | 0.52 | 6 | 0 | 6 | 0 | 12 | 0 | 0.0\% |
| 400 | Informatica Corp. | Computer Soffware | 0.46 | 9 | 0 | 4 | 0 | 13 | 0 | 0.0\% |
| 400 | Integrated Device Technology Inc. | Semiconductors | 0.78 | 6 | 0 | 14 | 0 | 20 | 0 | 0.0\% |
| 400 | Intuitive Surgical Inc. | Health Care | 0.87 | 9 | 0 | 5 | 0 | 14 | 0 | 0.0\% |
| 400 | Iris International Inc. | Pharmaceuticals | 0.10 | 7 | 0 | 6 | 0 | 13 | 0 | 0.0\% |
| 400 | IXYS Corp. | Semiconductors | 0.30 | 6 | 0 | 3 | 0 | 9 | 0 | 0.0\% |
| 400 | JAKKS Pacific Inc. | Consumer Products | 0.90 | 7 | 0 | 3 | 0 | 10 | 0 | 0.0\% |
| 400 | Kilroy Really Corp. | Real Estate | 0.29 | 6 | 0 | 5 | 0 | 11 | 0 | 0.0\% |
| 400 | KLA-Tencor Corp. | Semiconductors | 2.52 | 10 | 0 | 5 | 0 | 15 | 0 | 0.0\% |
| 400 | Landec Corp. | Industrial | 0.24 | 8 | 0 | 5 | 0 | 13 | 0 | 0.0\% |
| 400 | Leap Wireless International Inc. | Telecommunications | 1.96 | 5 | 0 | 8 | 0 | 13 | 0 | 0.0\% |
| 400 | Linear Technology Corp. | Semiconductors | 1.18 | 5 | 0 | 12 | 0 | 17 | 0 | 0.0\% |
| 400 | Loopnet Inc. | Media | 0.09 | 7 | 0 | 5 | 0 | 12 | 0 | 0.0\% |
| 400 | Masimo Corp. | Health Care | 0.31 | 6 | 0 | 12 | 0 | 18 | 0 | 0.0\% |
| 400 | Maxim Integrated Products Inc. | Semiconductors | 2.05 | 7 | 0 | 9 | 0 | 16 | 0 | 0.0\% |
| 400 | McAfee | Computer Soffware | 1.60 | 9 | 0 | 6 | 0 | 15 | 0 | 0.0\% |
| 400 | Micrel Inc. | Semiconductors | 0.26 | 6 | 0 | 11 | 0 | 17 | 0 | 0.0\% |

## Appendix A: Rankings

| RANK | COMPANY NAME | $\begin{aligned} & \bar{Z} \\ & \underset{C}{C} \\ & \underset{\sim}{7} \end{aligned}$ |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 400 | Microsemi Corp. | Electronics | 0.51 | 7 | 0 | 5 | 0 | 12 | 0 | 0.0\% |
| 400 | Mission West Properties Inc. | Real Estate | 0.12 | 5 | 0 | 3 | 0 | 8 | 0 | 0.0\% |
| 400 | MSC Software Corp. | Computer Software | 0.25 | 6 | 0 | 5 | 0 | 11 | 0 | 0.0\% |
| 400 | National Semiconductor Corp. | Semiconductors | 1.89 | 8 | 0 | 9 | 0 | 17 | 0 | 0.0\% |
| 400 | Nationwide Health Properties Inc. | Real Estate | 0.37 | 10 | 0 | 3 | 0 | 13 | 0 | 0.0\% |
| 400 | NETAPP Inc. | Computer Hardware | 3.30 | 10 | 0 | 5 | 0 | 15 | 0 | 0.0\% |
| 400 | Newport Corp. | Electronics | 0.45 | 7 | 0 | 5 | 0 | 12 | 0 | 0.0\% |
| 400 | On Assignment Inc. | Services | 0.62 | 5 | 0 | 5 | 0 | 10 | 0 | 0.0\% |
| 400 | OpenTV Corp. | Computer Software | 0.12 | 10 | 0 | 6 | 0 | 16 | 0 | 0.0\% |
| 400 | OSI Systems Inc. | Services | 0.62 | 6 | 0 | 5 | 0 | 11 | 0 | 0.0\% |
| 400 | Outdoor Channel Holdings Inc. | Media | 0.05 | 8 | 0 | 4 | 0 | 12 | 0 | 0.0\% |
| 400 | Pain Therapeutics Inc. | Pharmaceuticals | 0.06 | 6 | 0 | 4 | 0 | 10 | 0 | 0.0\% |
| 400 | PICO Holdings Inc. | Financial | 0.01 | 7 | 0 | 7 | 0 | 14 | 0 | 0.0\% |
| 400 | Power Integrations Inc. | Semiconductors | 0.20 | 8 | 0 | 7 | 0 | 15 | 0 | 0.0\% |
| 400 | Quality Systems, Inc. | Health Care | 0.19 | 8 | 0 | 4 | 0 | 12 | 0 | 0.0\% |
| 400 | Quest Software Inc. | Computer Software | 0.74 | 7 | 0 | 4 | 0 | 11 | 0 | 0.0\% |
| 400 | Questcor Pharmaceuticals Inc. | Pharmaceuticals | 0.10 | 5 | 0 | 5 | 0 | 10 | 0 | 0.0\% |
| 400 | Quiksilver Inc. | Consumer Products | 2.26 | 6 | 0 | 5 | 0 | 11 | 0 | 0.0\% |
| 400 | ResMed Inc. | Health Care | 0.84 | 8 | 0 | 6 | 0 | 14 | 0 | 0.0\% |
| 400 | Riverbed Technology Inc. | Computer Hardware | 0.33 | 7 | 0 | 5 | 0 | 12 | 0 | 0.0\% |
| 400 | Sangamo Biosciences Inc. | Pharmaceuticals | 0.02 | 6 | 0 | 5 | 0 | 11 | 0 | 0.0\% |
| 400 | Shoretel Inc. | Telecommunications | 0.13 | 7 | 0 | 7 | 0 | 14 | 0 | 0.0\% |
| 400 | Silicon Image Inc. | Semiconductors | 0.27 | 6 | 0 | 8 | 0 | 14 | 0 | 0.0\% |
| 400 | Silicon Storage Technology | Semiconductors | 0.32 | 6 | 0 | 6 | 0 | 12 | 0 | 0.0\% |
| 400 | Skechers USA Inc. | Consumer Products | 1.44 | 7 | 0 | 6 | 0 | 13 | 0 | 0.0\% |
| 400 | Smith Micro Software Inc. | Computer Software | 0.10 | 6 | 0 | 5 | 0 | 11 | 0 | 0.0\% |
| 400 | Solera Holdings Inc. | Services | 0.54 | 5 | 0 | 4 | 0 | 9 | 0 | 0.0\% |
| 400 | SonicWALL Inc. | Telecommunications | 0.22 | 8 | 0 | 5 | 0 | 13 | 0 | 0.0\% |
| 400 | Stamps.com Inc. | Retail | 0.08 | 4 | 0 | 5 | 0 | 9 | 0 | 0.0\% |
| 400 | STEC Inc. | Computer Hardware | 0.23 | 7 | 0 | 3 | 0 | 10 | 0 | 0.0\% |
| 400 | Supertex Inc. | Semiconductors | 0.08 | 5 | 0 | 10 | 0 | 15 | 0 | 0.0\% |
| 400 | Symyx Technologies Inc. | Computer Software | 0.16 | 7 | 0 | 6 | 0 | 13 | 0 | 0.0\% |
| 400 | Synaptics Inc. | Computer Hardware | 0.36 | 9 | 0 | 5 | 0 | 14 | 0 | 0.0\% |
| 400 | Synnex Corp. | Electronics | 7.77 | 8 | 0 | 6 | 0 | 14 | 0 | 0.0\% |
| 400 | Tessera Technologies Inc. | Semiconductors | 0.25 | 8 | 0 | 4 | 0 | 12 | 0 | 0.0\% |
| 400 | Theravance Inc. | Pharmaceuticals | 0.02 | 9 | 0 | 5 | 0 | 14 | 0 | 0.0\% |
| 400 | THQ Inc. | Computer Software | 1.03 | 7 | 0 | 6 | 0 | 13 | 0 | 0.0\% |
| 400 | TTM Technologies Inc. | Electronics | 0.68 | 6 | 0 | 4 | 0 | 10 | 0 | 0.0\% |
| 400 | Ultratech Inc. | Industrial | 0.13 | 7 | 0 | 2 | 0 | 9 | 0 | 0.0\% |
| 400 | United Security Bancshares | Financial | 0.05 | 11 | 0 | 5 | 0 | 16 | 0 | 0.0\% |
| 400 | Universal Electronics Inc. | Consumer Products | 0.29 | 6 | 0 | 5 | 0 | 11 | 0 | 0.0\% |
| 400 | Valuedick Inc. | Services | 0.63 | 7 | 0 | 6 | 0 | 13 | 0 | 0.0\% |
| 400 | Verifone Holdings Inc. | Computer Hardware | 0.92 | 10 | 0 | 5 | 0 | 15 | 0 | 0.0\% |
| 400 | ViaSat Inc. | Telecommunications | 0.57 | 7 | 0 | 9 | 0 | 16 | 0 | 0.0\% |
| 400 | Volcom Inc. | Consumer Products | 0.33 | 7 | 0 | 5 | 0 | 12 | 0 | 0.0\% |
| 400 | Volterra Semiconductor Corp. | Semiconductors | 0.10 | 6 | 0 | 5 | 0 | 11 | 0 | 0.0\% |
| 400 | Websense Inc. | Computer Software | 0.30 | 7 | 0 | 5 | 0 | 12 | 0 | 0.0\% |
| 400 | Zoran Corp. | Semiconductors | 0.44 | 7 | 0 | 3 | 0 | 10 | 0 | 0.0\% |

## Appendix B: 2008 HOPE Corporate Manager/Supervisor Survey

## Part I Questions About You

Directions: Please indicated your response in the space provided by writing in your response, checking the appropriate box, or circling your response.

1. What is your gender?Male
$\square$ Female
2. What is your ethnicity? (check all that apply)

Latino/Hispanic $\qquad$
Mexican American. $\qquad$
African American ............
Asian American. $\qquad$
White/not Hispanic $\qquad$
Bi-racial/Multi-racial $\qquad$
Other $\qquad$
3. What is your age range? (mark one)
20-2930-3940-49.
50-59 60-69$70+$
4. What is your marital status? (mark one)

Single never married $\qquad$
Married/Domestic Partner
Separated $\qquad$
Divorced $\qquad$
Widowed $\qquad$
5. How many children do you have?
(circle one)

| None | 1 | 2 | 3 | 4 | 5 | $6+$ |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |

6. What is your highest level of education completed (mark one)

High school graduate $\qquad$
Trade/Vocational school $\qquad$
$\qquad$
$\qquad$

Some college $\qquad$
Associate (A.A. or equivalent) $\qquad$
Bachelor's degree (B.A., B.S., etc.) $\qquad$
Some graduate work $\qquad$
Master's degree ( M.A., M.S., etc.) $\qquad$
Ph.D. or Ed.D.
Professional degree $\qquad$
7. What is your professional/job title? (write in)
8. How long have you worked for your current employer?
$\qquad$ Years $\qquad$ Months
9. How long have you worked in your present position?
$\qquad$ Years $\qquad$ Months
10. Have you ever "stopped-out" from your career? (not worked for a period of time then returned)

$$
\text { Yes } \square \quad \text { No }
$$

11. If YES to question 10 , for which of the following reasons did you "stop out"? (mark all that apply)

Pregnancy $\qquad$
Child- care $\qquad$
Elder-care $\qquad$
Partners career advancement $\qquad$
To pursue education.
Other $\qquad$
12. On average, how many hours do you work per week? (mark one)

| $<40$ | $\square$ | $40-44$ | $\square$ | $45-49$ |
| :--- | :--- | :--- | :--- | :--- |
| $50-54$ | $\square$ | $55-59$ | $\square$ | $>60+$ |

13. What is your estimated annual income range from your current job? (mark one)

Less than 40,000 $\qquad$
41,000-50,000 $\qquad$
51,000-60,000 $\qquad$
61,000-70,000 $\qquad$
71,000-80,000 $\qquad$
81,000-90,000 $\qquad$
$91,000+$ $\qquad$
14. Overall, how would you describe your level of satisfaction with your present job? (mark one)

Very satisfied. $\qquad$
Satisfied $\qquad$
Neutral $\qquad$
Somewhat dissatisfied.
Very dissatisfied. $\qquad$
15. Approximately what portion of your household's income do you receive from this job? (mark one)

20 percent or less $\qquad$
21-40 percent $\qquad$
41-60 percent
$61-80$ percent.
$81-100$ percent
16. Do you aspire to work in an executive level position?

17. Do you plan to start your own company in the future?

```
Yes }\square\mathrm{ No
```

18. Rate yourself on each of the following traits as compared with the average person. (mark one in each row)

1 = highest
2 = above average
3 = average
4 = below average
5 = lowest

|  | $\mathbf{1}$ | $\mathbf{2}$ | $\mathbf{3}$ | $\mathbf{4}$ | $\mathbf{5}$ |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Leadership ability |  |  |  |  |  |
| Drive to achieve |  |  |  |  |  |
| Emotional health |  |  |  |  |  |
| Cooperativeness |  |  |  |  |  |
| Creativity |  |  |  |  |  |
| Popularity |  |  |  |  |  |
| Multicultural competence |  |  |  |  |  |
| Self-Confidence <br> (intellectual) |  |  |  |  |  |
| Self-Confidence (social) |  |  |  |  |  |
| Understanding of others |  |  |  |  |  |
| Ability to persuade others |  |  |  |  |  |
| Ability to develop <br> relationships |  |  |  |  |  |
| Self-understanding |  |  |  |  |  |
| Visionary |  |  |  |  |  |
| Risk taker |  |  |  |  |  |

# Appendix B: 2008 HOP PART II General Information About Your Company Your Company 

 Your Company}
19. What is the nature of your company's primary business? (mark one)
$\square$ Automobile (manufacturing)Advertising, Marketing, Public RelationsBiotechnologyComputer HardwareConsumer Products (please specify)

## $\square$ Electronics

Energy \& UtilitiesFinancial (accounting, banking, investments)Food, beverage (manufacturing)Health Care (hospitals, medical equipment)IndustrialInsurance (life, health, property, auto)Leisure \& recreation (travel, hotel, restaurant)MediaPharmaceuticalsReal EstateRetail (please specify category)SemiconductorsServices (please specify)SoftwareTelecommunicationsOther (please specify)
20. In my company, Latina employees at the management/supervisor level make up approximately:

Less than $10 \%$$10 \%-19 \%$
20\% - 39\%$40 \%$ - $49 \%$
50\% - 59\%
60\% - 69\%
70\%-79\%
More than $80 \%$
20. In my company, Latina employees at the executive/senior management level make up approximately:

21. What is the size of your company? [based on annual gross revenue] (mark one)

SMALL $<\$ 100$ million - $\$ 570$ million..... $\square$
MEDIUM $\$ 580 \mathrm{mil}$ - $\$ 3.0$ billion.......... $\square$
LARGE \$3.1 - > \$ 6.0 billion.
I don't know
$\qquad$
22. Does your company have branch offices outside of the United States?
$\square$ Yes
$\square$ No
23. If YES to question 22, in what other countries does your company have branch office locations? (please write in)

## PART III Your Opinion

24. Employment turnover rates for women of color within my company is a concern
$\square$ Yes
$\square$ No
25. My company has formal policies to increase workforce diversity
$\square \quad$ Yes
$\square$ No
26. Career advancement paths within the company are clear
YesNo
27. At the management level, diversity goals are tied to performance reviews


Yes
$\square$ No
28. My company has a system in place for identifying "high potential" women of color
$\square \quad$ Yes

No
29. My company has a mentor program.

## Formal Mentor Program

$\square$ Yes
$\square \mathrm{No}$

Informal Mentor Program
$\square$ Yes
30. My accomplishments are usually recognized by my superiors. (mark one)Strongly agreeAgreeDisagreeStrongly disagree
31. My company has a fair and effective program for employee performance review and appraisal. (mark one)Strongly agreeAgree
Disagree
Strongly disagree
32. I aspire to an executive level position. (mark one)Strongly agreeAgreeDisagreeStrongly disagree
33. Overall, how would you describe career advancement opportunities for Latinas within your company? (mark one)

## $\square$ Excellent

$\square$ Above average
$\square$ Average
$\square$ Below average
$\square$ Poor
34. Overall, how would you describe your employers "diversity climate"? (mark one)
$\square \mathrm{A}=$ Excellent
$\square \mathrm{B}=$ Above average
$\square \mathrm{C}=$ Average
$\square \mathrm{D}=$ Below average
$\square \mathrm{F}=$ Poor
35. In your opinion, how important do you think these factors are to the career advancement of Latinas who want to advance their careers to the executive level? (mark one in each row)
$1=$ Critically important, essential
2 = Important, but not essential
3 = Lesser priority

|  | $\mathbf{1}$ | $\mathbf{2}$ | $\mathbf{3}$ |
| :--- | :--- | :--- | :--- |
| Ability to "fit-in" |  |  |  |
| A professional network |  |  |  |
| Having an influential mentor |  |  |  |
| Advanced education |  |  |  |
| Previous experience in a similar <br> industry |  |  |  |
| General management/line <br> experience |  |  |  |
| Bi-lingual |  |  |  |
| Multi-cultural competence |  |  |  |
| Access to high visibility <br> assignments |  |  |  |
| Communication skills |  |  |  |
| Ability to work cooperatively with <br> others |  |  |  |
| Ability to relocate |  |  |  |
| Ability to influence others |  |  |  |
| Ability to work long hours |  |  |  |
| Ability to travel for work |  |  |  |
| Ability to advocate for self |  |  |  |
| Political savvy | Inclusion/participation in informal <br> corporate networks |  |  |
| Work/life balance |  |  |  |
| Commitment to career |  |  |  |
| Ability to express a desire for <br> career advancement |  |  |  |
| Education that is directly related <br> to your employed industry |  |  |  |
|  |  |  |  |

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[^0]:    Aspire to work in an executive level position

